



ASICS OUTLET

STORE MANAGER

Be part of a movement that moves the world

At ASICS, we're more than just a brand; we're a movement. A movement of movement, propelled by the belief that motion strengthens the body and uplifts the mind. Our name itself, an acronym for "Anima Sana in Corpore Sano" (a Sound Mind in a Sound Body), encapsulates this commitment. Since taking our first step in Japan in 1949, our journey has been about more than just reaching the finish lines or clocking the fast best times. It's about the joy of moving and it's open to all.

If you're inspired to move yourself and the world toward a brighter, more inclusive future, we're looking for you.

Here at ASICS, we welcome diversity in our people, their backgrounds and life experiences. So, you could be the right person for this role regardless of your age, nationality, religious beliefs, or gender identification.

Your role in our shared journey

As Store Manager, you'll play a vital role in driving our ASICS Ringsted Factory Outlet Store. Using your proven retail expertise and commercial awareness, you'll lead the Ringsted Store Team to meet and exceed our sales targets.

We're looking for someone who lives and breathes our brand values in customer service, product presentation, and merchandising and is able to run a successful store. Someone who acutely understands the workings of the retail space and how best to manage the people who work there.

You'll motivate our staff, improve conversion rates, and influence every aspect of our retail space using your experience and enthusiasm. Whether you're planning product flows, managing schedules, or putting the final touches to the perfect in-store display, your decisions will make all the difference to your colleagues, our customers, and the overall ASICS experience.

Does this sound like you?

- You're an expert communicator. You're a natural when it comes to explaining ideas.
- You're well organised. You plan your day and others' carefully.
- You're a true team player. You're a people person who believes in strong working relationships.
- You're resilient. You're prepared to go the extra mile and thrive in a fast-paced work environment.
- You're proactive. You take steps to solve issues in advance and look to create business opportunities.

Your key responsibilities will be:

Based at our Ringsted Factory Outlet Store, and reporting to District Manager, you'll:

- Maximise sales and profitability through effective store management and excellent customer service.
- Guide and support our staff to maintain high standards in customer service and sales.
- Give clear directions to ensure our store achieves the brand standard in product presentation and merchandising.
- Recruit, train, retain, and develop a high-quality team.
- Achieve brand standards in reporting, action planning, and business performance endeavours.

You have the following skills and experience:

- Around 4-6 years of retail experience.
- Strong command of written and spoken Danish and English.
- Approximately 2-3 years of supervisory experience, including coaching, counselling and developing people.
- Qualification in Business Administration or related field (or two years' additional experience).
- Impressive track record of delivering quality customer service.
- Experience in retail operations, budgeting, planning, customer service, and people management.

Life at ASICS

When you join ASICS, you become part of something special. Here, your voice matters, your growth and wellbeing are important. We believe in fostering an environment where every step forward is celebrated, where diversity fuels our journey, and inclusion strengthens individuals. And together and as individuals we can inspire more people to move for body and for mind.

[**APPLY HERE**](#)